

eBusiness Applications Change Management Automation

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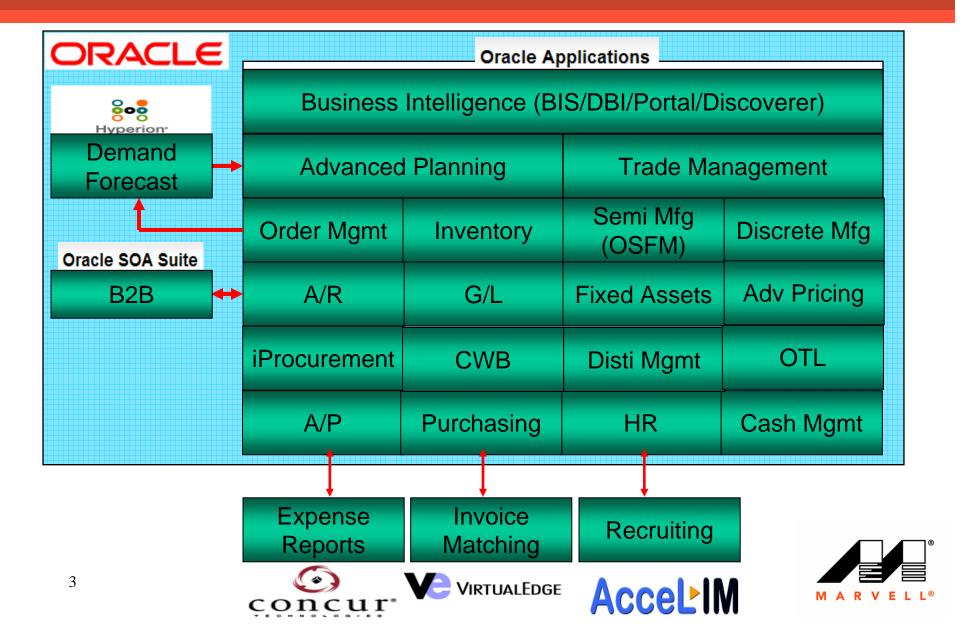
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About Marvell

- An Industry Leader in Storage, Communications, and Consumer Silicon Solutions
- Global operations, 5,000+ employees
 - Headquarters in Santa Clara, California
 - Israel
 - Europe (Germany, Italy, Switzerland)
 - Asia Pacific (Singapore, India, China)
- FY 2007 revenue of \$2.24B



Marvell's Enterprise Business Applications



MIS Teams, Roles & Access privileges

Promotion Path

Instance/ Team	PATCH	DEVELOPMENT	PROJECT	STAGING	PRODUCTION		
Production Control			✓ QA Review ✓ Test Automation ✓ Regression Testing	✓ Change Migration ✓ Business Process Testing ✓ Promotion Scheduling	✓ Release Management ✓ Change Migration		
DBA Team	 ✓ Manage Databases & Applications ✓ Patching, Maintenance, Monitoring & Support 						
Business Systems Analysts			✓ Prototype Design ✓ Integration Testing ✓ User Training	✓ Conduct UAT ✓ GO-Live Clearance	✓ Inquiry Access		
Technical Team Leads		✓Technical Design	✓ Code Review ✓ Integration Testing				
Development Team		✓ Develop code ✓ Unit Testing					



MIS – Operational Challenges

Single Global Business Applications

- Multiple Reporting Currency, Multi-lingual & 24x7 Operational
- Continuous data feeds from Trading Partners B2B (Rosettanet /XML)
- 70% transactions are processed by Automation Adapters

Change Requests to Production

- Weekly release cycles for changes involving no downtime
- Narrow downtime windows during 2nd & 3rd weekends (14 hours Max)
- Authorized P1/P2 changes can move to PROD within 24/48 hours

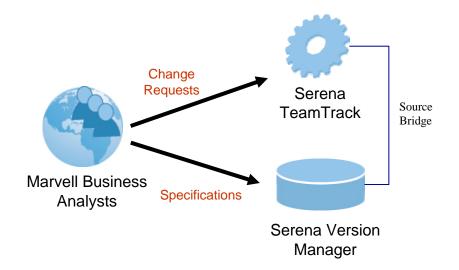
Global Support Teams in US, Singapore, Israel, Europe

- 6 Major teams (Reporting, B2B, Finance, Logistics, Supply Chain, Manufacturing)
- Shared Technical Operations Team for 24x7 support (DBAs, Development & Production Control)
- Approval hierarchy includes Application Program Managers for each Team,
 MIS Management & Compliance
- 4 Major workflows for System Changes (Total 13 workflows)



Change Control Automation – Step I: Requirements Gathering

- Business Analysts gather User Requirements
- Requirements are categorized as 'Projects' / 'Support'
- System Change Requests (SCRs) are opened / tracked using Serena Team Track
- Functional Specifications are maintained /managed using Serena Version Manager
- Serena SourceBridge manage automated relation between SCRs & Versioned Objects





Change Control Automation – Step II: Change Approval Workflow

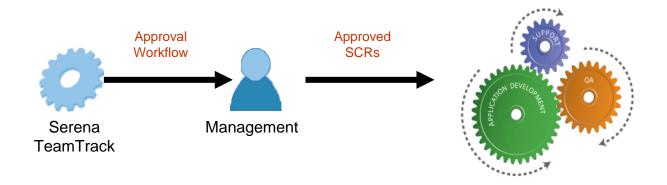
- Automated Business Rules route SCRs to relevant Management for approval
- Approved SCRs are routed to relevant MIS Team

e.g. Patches/Installation tasks are routed to DBAs;

Programming tasks are routed to DEV Team;

Regression and Business Process Testing tasks are routed to QA;

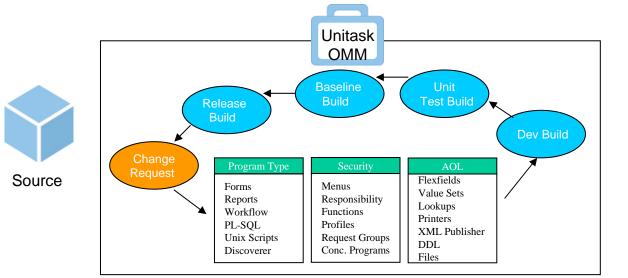
Business Setup/Configuration tasks are routed to Business Analysts





Change Control Automation – Step III: Automated Build Process

- Unitask's Object Migration Mover (OMM) is used to generate packages
- When Build is ready to move; Final OMM Package is checked into Version Manager
- Integration between OMM, Version Manager consolidates build information into SCR
- Business Analysts/ Team Leads used OMM download/upload feature to package and promote changes automatically without having any access to Servers/Database or Applications. Change Migration Logs are logged into Team Track







Change Control Automation – Step IV: Automated Test/Release Management

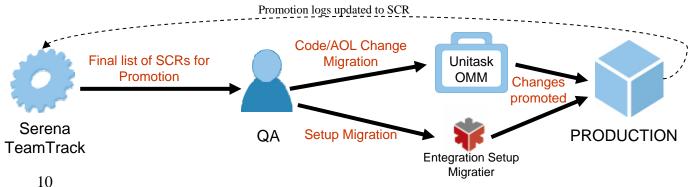
- Automated Business Rules routes SCRs ready for promotion to QA.
- STAGING/UAT instance gets cloned from Production Instance every weekend
- All Changes are scheduled/applied by QA on weekly basis in STAGING/UAT Instance
- QA executes Business Process Tests using Entegration Test Management Tool for all Key Modules to perform end-to-end testing
- QA schedules regression testing to ensure changes are validated for Performance
- BPT and Load Run Tests are uploaded to Team Track SCR





Change Control Automation – Step V: Promote Changes to PROD

- Automated Business Rules routes SCRs ready for promotion to QA.
- STAGING/UAT instance gets cloned from Production Instance every weekend
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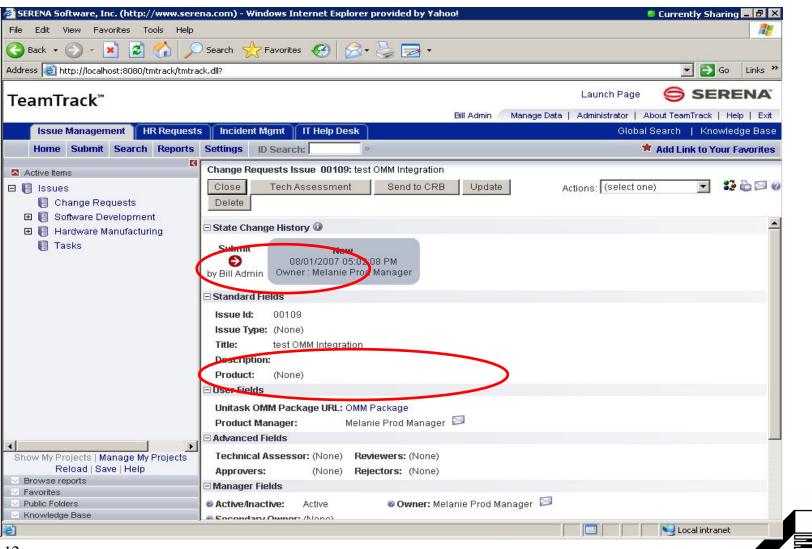


Benefits of Automated Change Control

- End-to-End Application Lifecycle Management Automation
- Enables Tracing/Auditing Application Changes from first request to validated code
- Automated and Coordinated Change Approval Process
- One Stop solution for Incident, Issue & Change Management
- Hetrogeneous best of the breed Integrated Solutions help reduce Implementation, Operational & Maintenance Costs
- Rapid Application Development & Deployment
- Fully compliant with SOX & Separations of Duties Control (SOD)
 Improve and optimize processes
- Provide visibility, control and transparency



Sample Screen#1 – Team Track SCR



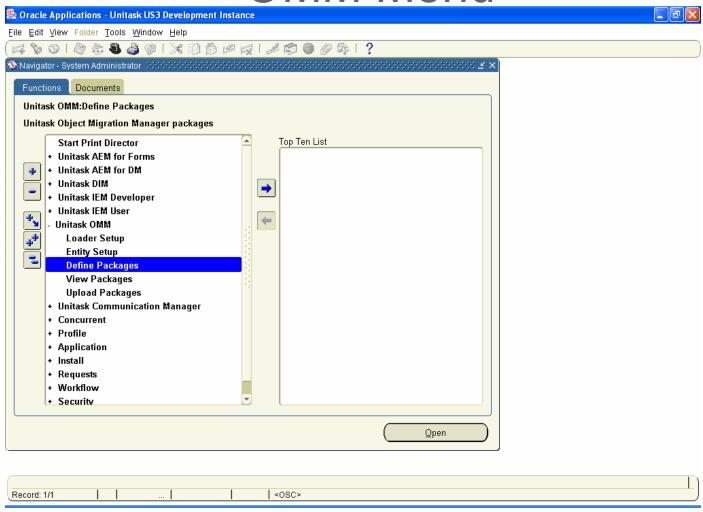
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OMM Menu

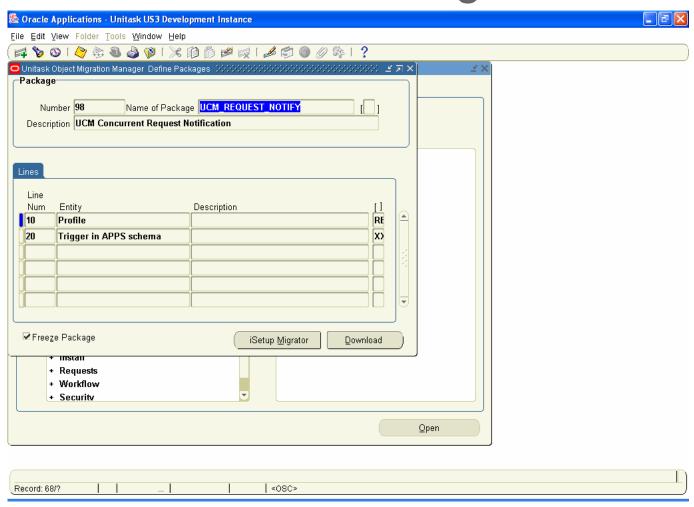








Define Packages

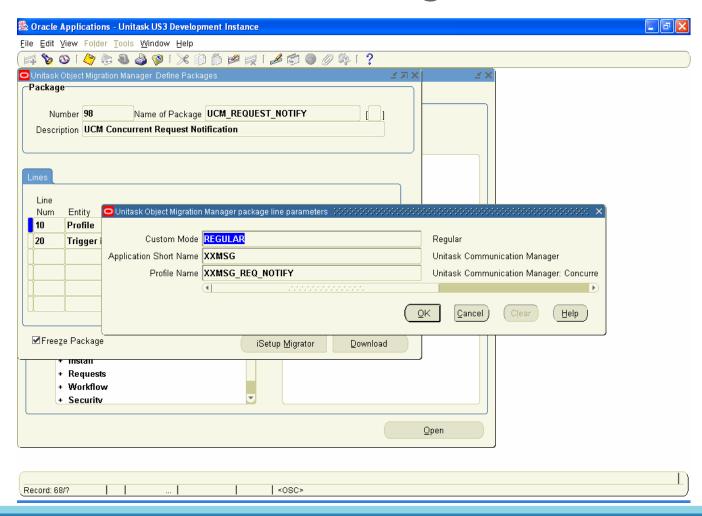








Create Package Line

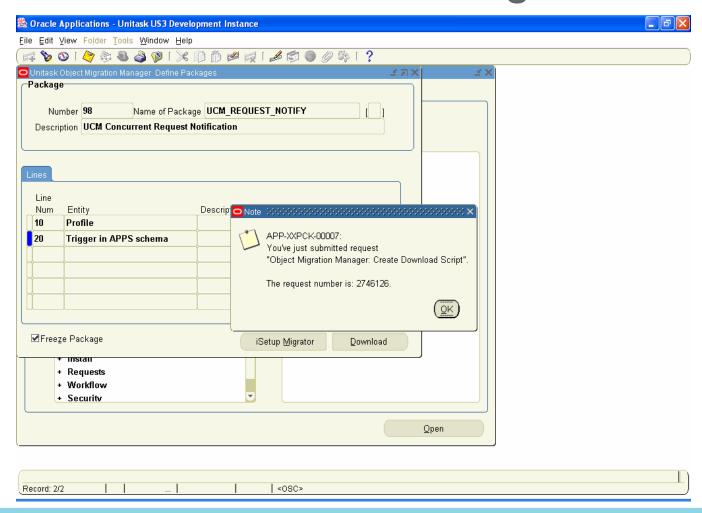








Download Package

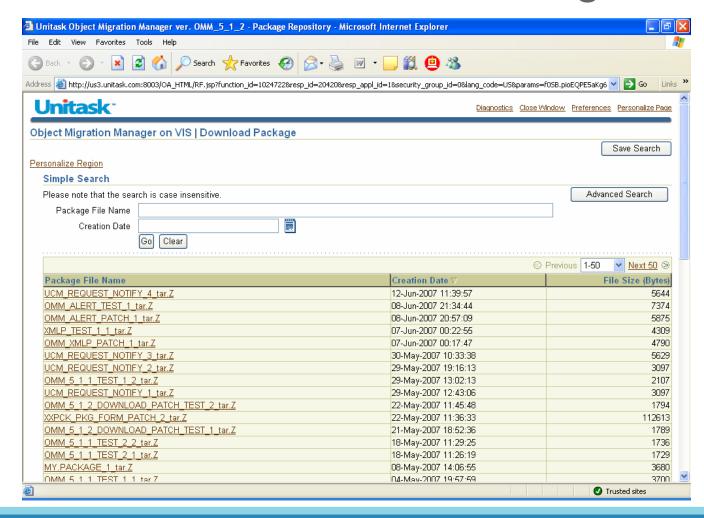








View Downloaded Packages

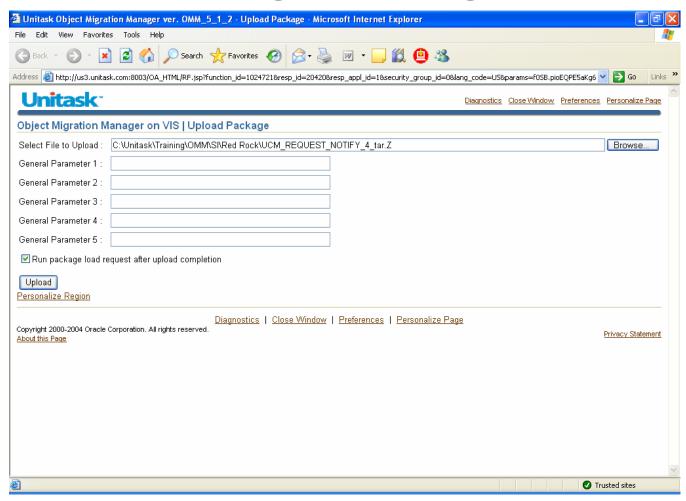








Upload Package to Target Instance









OMM vs. Manual Migration

Object Migration Manager	A/M	N	Manual Migration	A/M	N
Create OMM package header	М	1			
For each object to migrate:			For each object to migrate:		
- Create package line	А	N	Identify lct file for object type.	М	N
			2. Write DOWNLOAD statement	М	N
			Type and run FNDLOAD download command	М	N
Download OMM package	А	1			
Copy OMM package to client	А	1	For each object to migrate:		
			- ftp ldt file to target instance.	М	N
Upload OMM package to target	А	1	For each object to migrate:		
			- Type and run FNDLOAD upload command	М	N

A/M = Automated/Manual: Automated operations use LOVs to select values; Manual operations require typing, more work, greater chance of error.







OMM vs. Manual Migration Quantification

Number of Manual Operations vs. Number of Automated Operations

	OMM	Manual Migration
Manual Operations	1	5 x N
Automated Operations	3 + N	0

Number of Operations as the Number of Objects Increases

	10	MM	Manual Migration		
Number of Objects	Manual	Automated	Manual	Automated	
1	1	4	5	0	
10	1	10	50	0	
50	1	50	250	0	







Object Migration Manager Summary

- Reduces effort
- Decreases migration time
- Improves manageability
- Increases control and security
- Eliminates errors