## ORACLE

## **NorCal OAUG Training Day**

Tom Connors Solution Consulting Vice President January 2010



http://launch.oracle.com/?NoCOUG



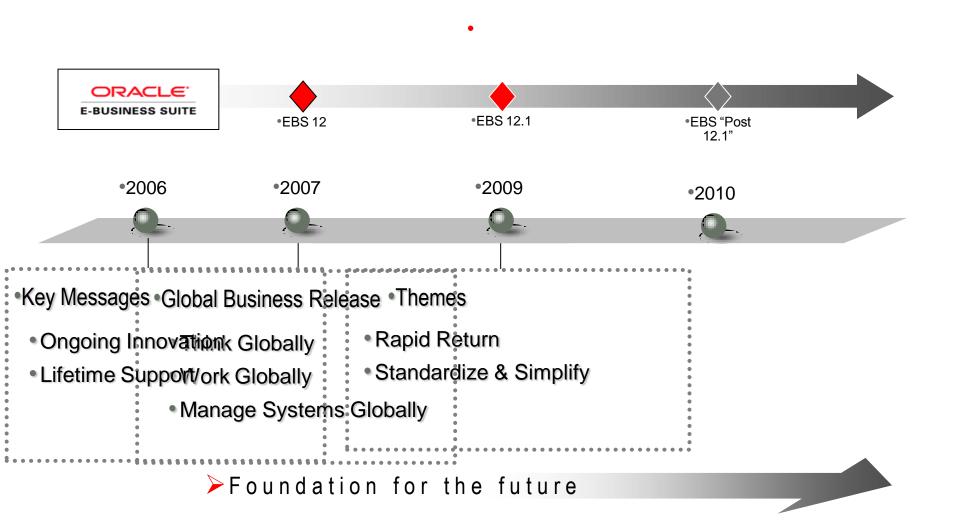




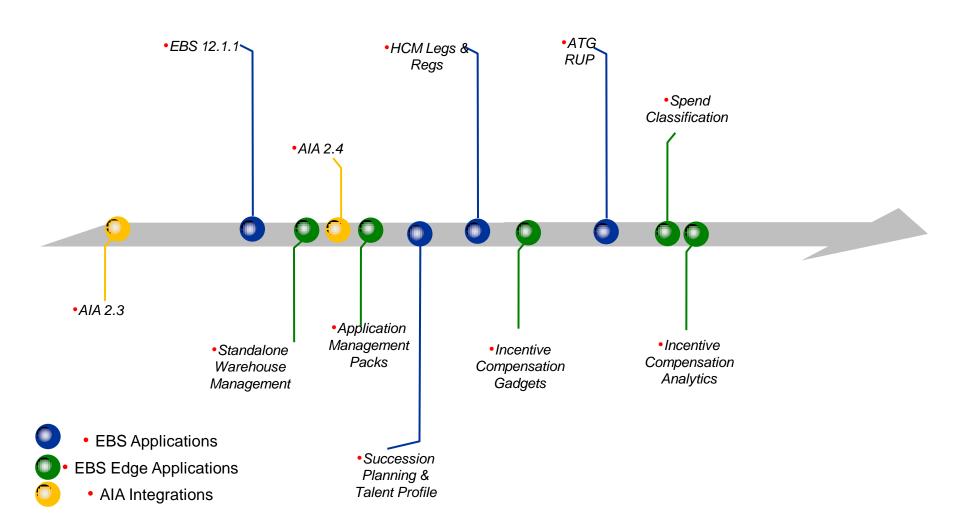
•The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

## **E-Business Suite Product Roadmap**

#### **Continued Investment**



## **E-Business Investment Summary (~ Past 12 Months)**





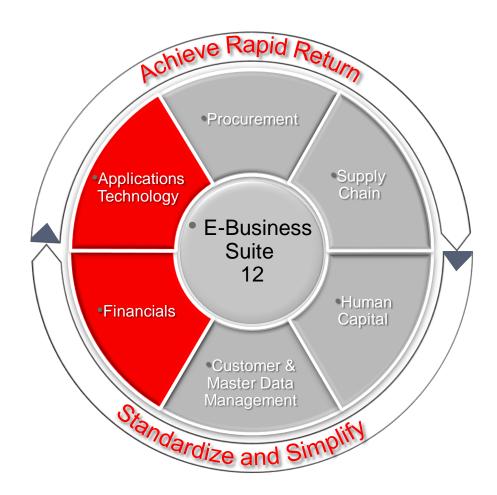
## **E-Business Suite Product Portfolio**

## **Strong Validation from Gartner Magic Qs and Forrester Waves**

CRACLE* E-BUSINESS SUITE	Financial Management	•Strong Positive
E-BUSINESS SUITE	Human Resource Management	•LEADER
E-BUSINESS SUITE	Supply Chain Management	•LEADER
E-BUSINESS SUITE	Advanced Procurement	•LEADER
E-BUSINESS SUITE	Projects Management	LEADER
	Business Analytics	•LEADER
Hyperion <sup>•</sup>	Corporate Performance Management	•LEADER
$G_{\mathbb{S}}^{\circ}$	Transportation Management	•LEADER
agile	Product Lifecycle Management	•LEADER
SIEBEL.	Customer Relationship Management	•LEADER

## **Oracle E-Business Suite**

## Focused on Financials and Technology



## Oracle E-Business Suite 12.1 Release



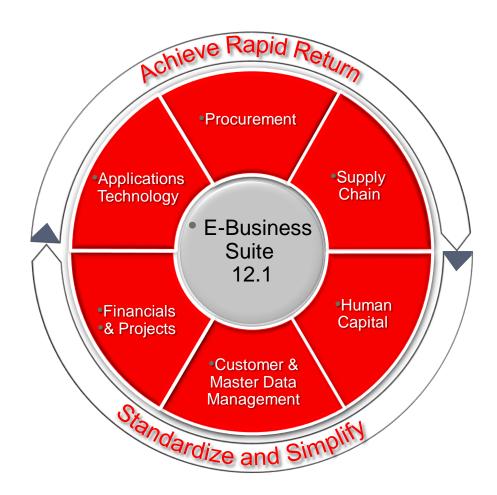
## Focus on Opportunities to Achieve Rapid Return Today



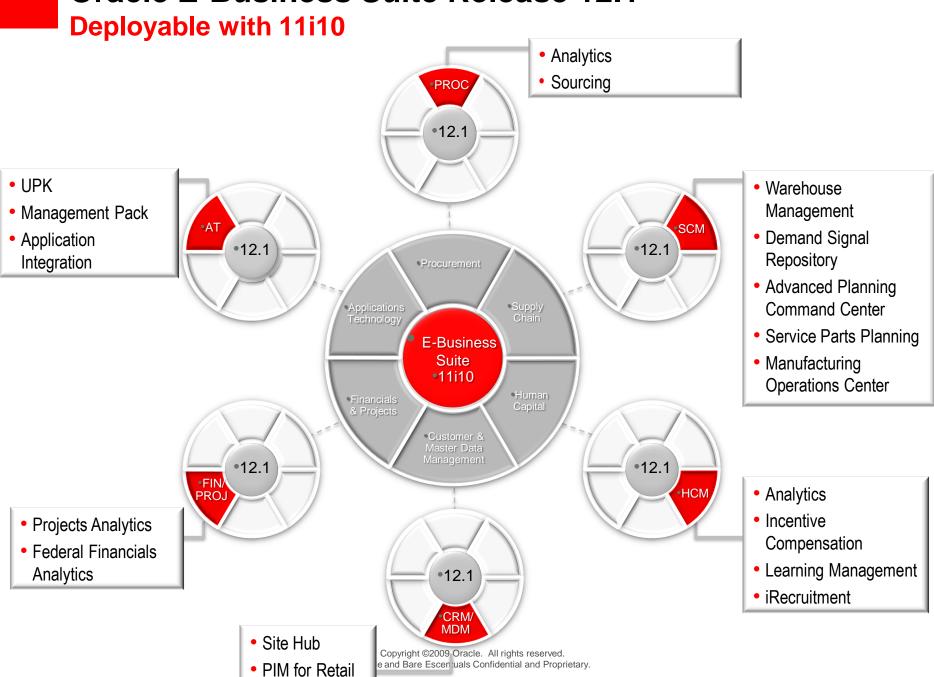
Invest in Ways to Standardize and Simplify with a Global Business Platform

## **Oracle E-Business Suite**

## Substantial Value in Every Area



**Oracle E-Business Suite Release 12.1** 

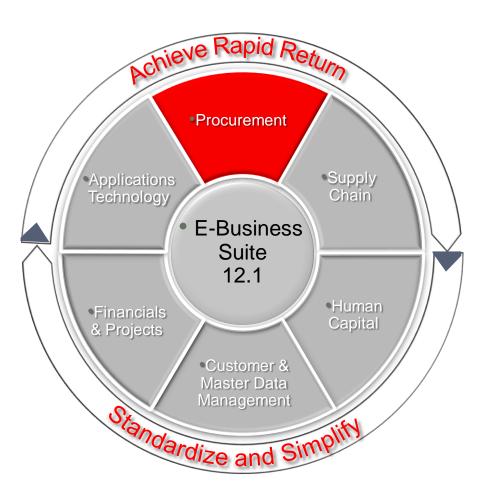


## Oracle E-Business Suite 12.1 Release Summary

- 11 New Products
- 400+ New Features
- 26 New & Enhanced Oracle Business Accelerator (OBA) Flows
- New & Certified AIA Integrations
- 12 New & Enhanced Pre-Integrated Business Intelligence Solutions
- 7 Co-Development and Testing Partner SIs
- 1,300 Person Days of System Integrator Testing Time
- 60 Days: Time Elapsed for 1st Go Live Upgrade Post GA.
- 10 Industries with Significant New Industry Specific Functionality:
  - Wholesale Distribution, Public Sector, High Technology, Engineering & Construction, Life Sciences, Retail, Professional Services, Communications, Consumer Goods and Utilities.

## **Reduce All Supply Management Costs**

#### **What's New in Procurement**

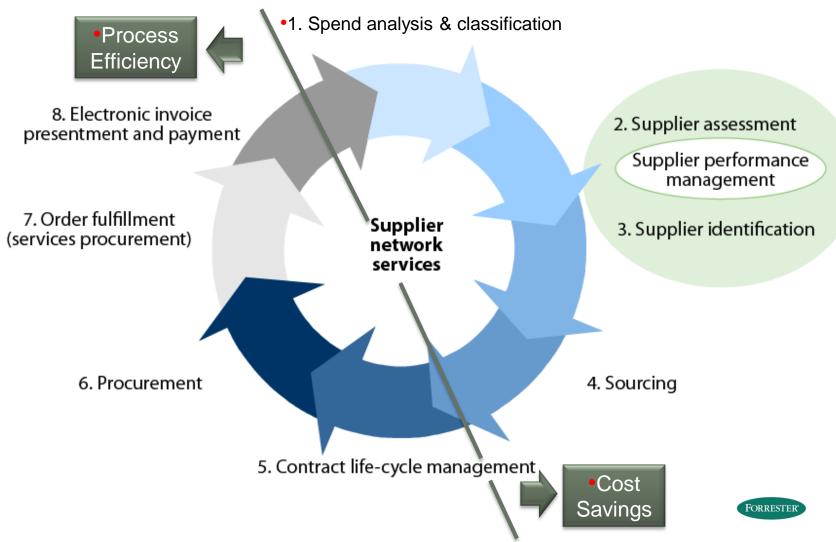


#### Results:

- ✓ Identify top savings opportunities
- ✓ Exploit supply market dynamics
- Optimize strategic sourcing programs

## **Procurement Business Process**

Spend Classification is a prerequisite to Spend Analysis





## **Identify Top Savings Opportunities**

## **Procurement & Spend Analytics & Classification**



#### WHAT'S NEW

- Spend Classification
  - Application that maps raw data into reference to taxonomies
- Spend Analyzer Dashboard & Employee Expenses Dashboard

- Organizes raw data into reference taxonomies
- Accelerates normalization of spend data & simplifies follow-on analysis
- Creates visibility into spending patterns
- Identifies opportunities to improve strategic sourcing
- Offers timely insight into the organization and supplier performance



## **Optimize Strategic Sourcing Programs**

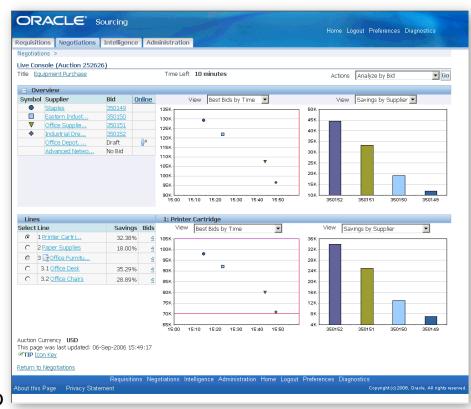
## **Oracle Sourcing**



#### WHAT'S NFW IN 12 1

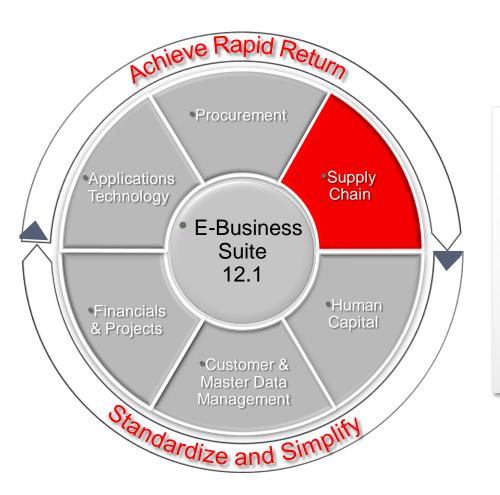
- Oracle Sourcing
  - Two stage RFP evaluation
  - · Flexible price tier structures
  - Award-based cost factors
  - Export supplier response to PDF
  - Excel import, export and advanced formatting
- Sourcing Optimization
  - Price Tier Optimization
  - Optimize based on supplier incentives

- Leverage deflationary market dynamics & supplier cost structures to drive savings
- Ensure impartiality of bid evaluations
- Increase sourcing productivity



## **Optimize Value Creation**

## What's New in Supply Chain Management



- Results:
- Complete value chain planning from demand sensing to after market service
- Optimize manufacturing operations and asset utilization
- ✓ Increase order accuracy and logistics efficiency

## **Complete Value Chain Planning**

# Capture and manage demand data with Oracle Demand Signal Repository



#### **WHAT**

 A separately deployable application designed to maintain a consolidated view of demand information between the OEM and Retailer to facilitate the transition to demand-driven

#### **HOW**

 Combines an enterprise strength extensible retail-oriented data model, with best-in-class analytics and BI, together with a flexible integration architecture to Oracle and non-Oracle applications to provide a common method for managing demand data

#### **RESULTS**

 Dramatically improves the accuracy and visibility of demand information in the value chain





## **Complete Value Chain Planning**

# **Elevate planning insights with Oracle Advanced Planning Command Center**



#### **WHAT**

 A new application built on top of Oracle Advanced Planning that maximizes the value of your planning information by increasing accessibility and strengthening business orientation

#### **HOW**

 Combines the accessibility of a role-based analytical user interface with concepts such as business scenario management and the automation of planning processes

#### **RESULTS**

 Elevates the power of planning and planning insights to the business decision making level. Does for Supply Chain Planning what Hyperion does for Financials



## **Complete Value Chain Planning**

**Extend planning to after market with Oracle Service Parts Planning** 



#### **WHAT**

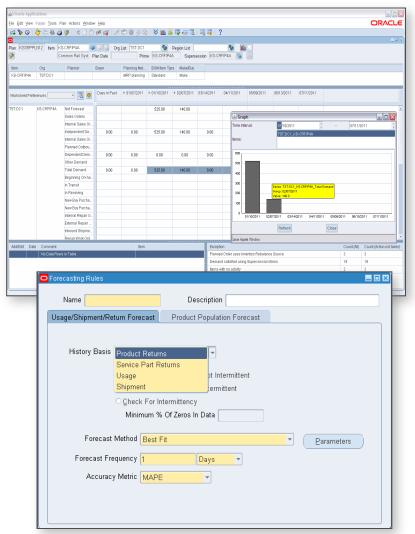
A new application within Oracle
 Advanced Planning designed to support
 the increasing importance of after market service through the
 management of service parts

#### **HOW**

 Combines extensive and purpose-built service parts planning capabilities, all fully integrated with the rest of Oracle Advanced Planning and the associated execution systems

#### **RESULTS**

 Enables the cost effective management of service parts and facilitates the growth of Service within the overall business value chain



## **Optimize Manufacturing Operations**

**Convert real-time shop floor data into usable intelligence with Oracle Manufacturing Operations Center** 

#### **WHAT**

 A separately deployable application designed to bridge the information divide between the ERP and Plant Floor

#### **HOW**

 Combines ERP data with real-time Plant Floor information within an extensible, standard-based data model, on top of which role-based analytics have been created

#### **RESULTS**

 Delivers the analytical insights required to optimize equipment effectiveness and overall manufacturing performance



## **Increase Order Accuracy and Logistics Efficiency**

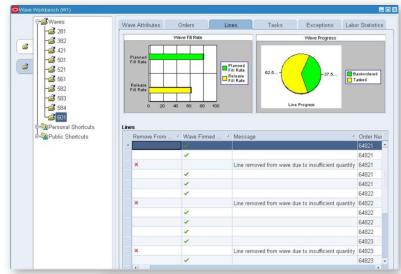
## **Oracle Warehouse Management**

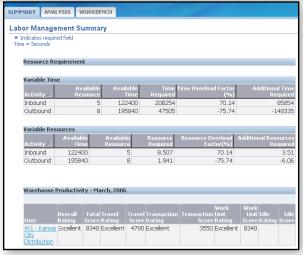


#### WHAT'S NEW IN 12.1

- Forward pick replenishment
- Mobile user interface personalization
- OTM integration for dock scheduling and load sequencing
- Assign material status by License Plate Number (LPN)
- UCC-128 Cartonization and Case Picking
- Advanced Wave Planning for tighter control on warehouse activities
- Flexible deployment options
  - Implementation within an E-Business Suite instance
  - Standalone with integrations to any third party ERP

- Improved turn rates and lower overall logistics costs
- Faster, more integrated logistics operations
- Support for higher volume environments





## **Increase Order Accuracy and Logistics Efficiency**

## Manage all product cost components with Oracle Landed Cost Management



#### WHAT

 A flexible, rule-based system for calculating estimated and actual landed costs

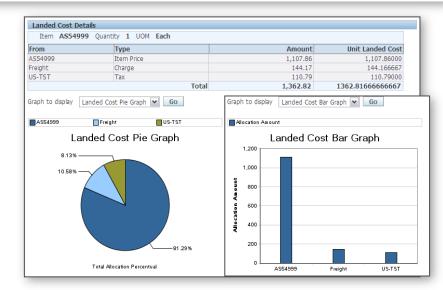
# Inbound Shipment Shipment to HK Port Vessel Carrier US Port Kansas City China Manufacturing \$100 \$2 \$3 \$20 \$3 \$2 \$130 An additional 30% is added on to the purchase price of the item

#### **HOW**

 Integrates seamlessly with Receiving to calculate and pass all estimated or actual landed costs through to Inventory, Costing and Accounting systems

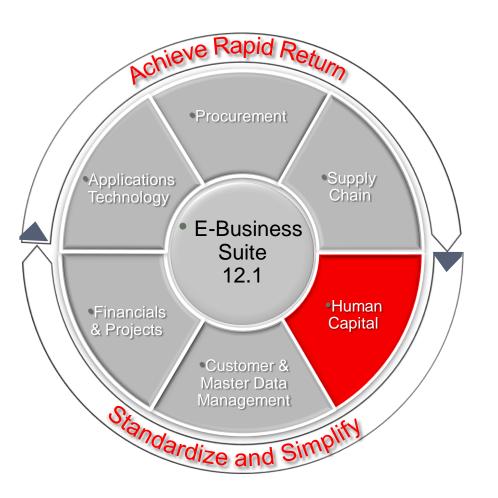
#### **RESULTS**

 Optimize product margins, visibility into extended supply chain costs, and decision support for strategic sourcing initiatives



## **Develop Talent and Reduce HR Costs**

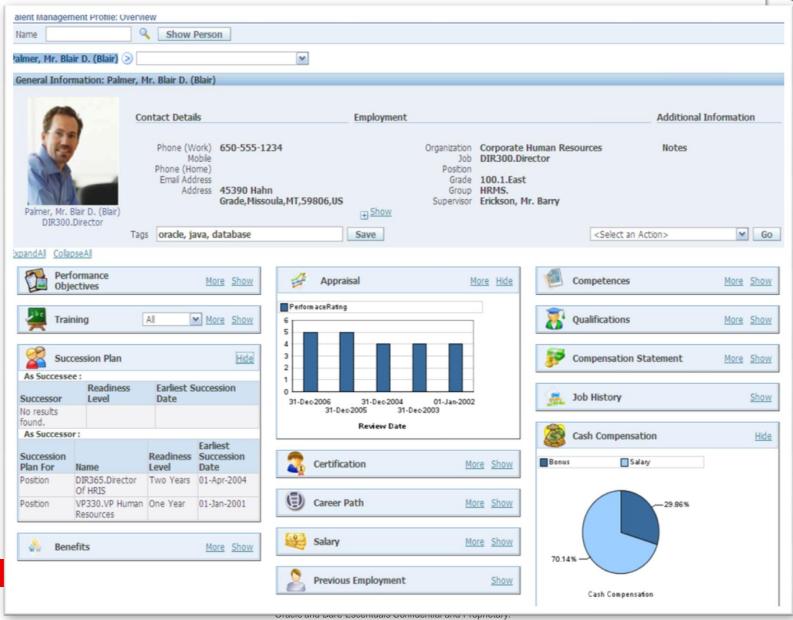
## What's New in Human Capital Management



- Results:
- ✓ Improve talent management processes
- Streamline sourcing and on boarding of talent
- ✓ Extend existing HRMS investments

## **Improve Talent Management Processes**





## Improve Talent Management Processes

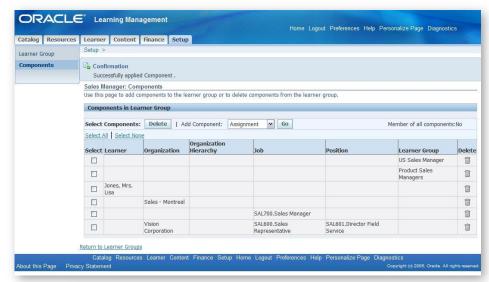
## **Oracle Learning Management**



#### WHAT'S NEW IN 12.1

- Learner Groups
  - Define learner access available to categories, courses, offerings and classes
  - Mandatory and bulk enrolling of multiple learner groups
- Mandatory Enrollments
  - Ensure that workers are enrolled in mandatory training
- Course Evaluations

- Quickly roll out training to large variety of groups
- Ensure workforce is trained on the latest process changes and has met legal requirements
- Improve productivity and the bottom line by using evaluation results to provide more effective training







## Improve Talent Management Processes

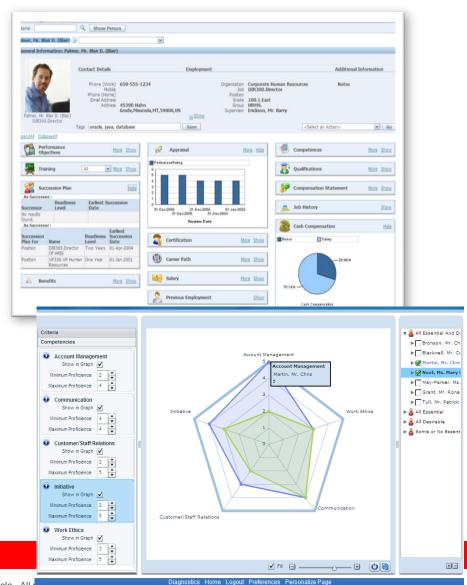
## **Oracle Performance Management & Succession Planning**



#### WHAT'S NEW IN 12.1

- Talent Profile & Performance Mgmt
  - Pre-integrated 360 Degree View of the employee across complete HR information
  - Line of Sight Objectives: Graphical representation of the alignment of objectives
- Succession Planning
  - Identify & map critical roles, jobs, positions and people in the organization
  - Nine Box, Talent Comparison, Suitability Match Spidergram

- Identify staffing needed to implement organization strategy
- Ensure plan progress is tracked against metrics
- Helps employees to understand how their objectives have been cascaded down through the organization



## **Streamline Sourcing and On Boarding Talent**

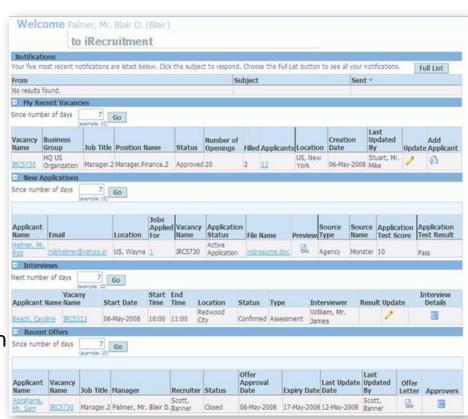
#### Oracle iRecruitment



#### WHAT'S NEW IN 12.1

- Employee Referrals
- Recruiters or hiring managers mark vacancies eligible for employee referral
- Employees create candidates and refer them to a manager to pursue the candidate
- Recruiter and Manager Dashboards
- Direct access to the recent vacancies, new applicants, and recently created or updated offers

- Improves the speed of hire which in turn improves overall recruiting efficiency
- Engages employees in the acquisition of talent for the organization
- Reduce time needed for recruitment activities by having access to a summary of all activities



## **Incentive Compensation Analytics**

#### Move Beyond Administration to Strategic Sales Performance

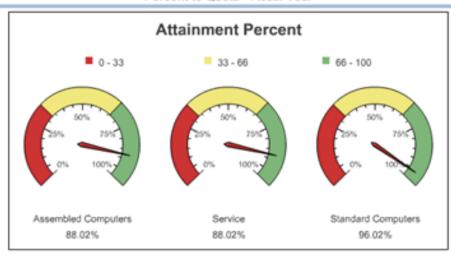
#### VALUE PROPOSITION

 Gain insight into designing & optimizing compensation solutions to drive stronger sales/channel performance (top-line growth) while reducing compensation expenditures (bottom-line growth)

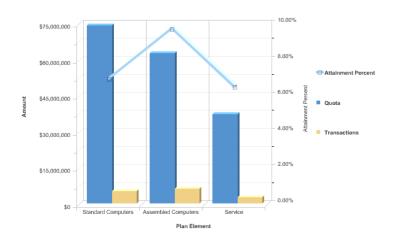
#### RESULTS

- Promote effective sales incentive strategies – linking selling behavior to targets
- Optimize plan design for sales growth
- Reduce compensation expenditures

#### Percent to Quota - Fiscal Year



Attainment vs. Quota by Plan



Plan Name	Plan Element	Quota	Quota Percent	Transactions	Attainment Percent
Computer Sales Rep	Standard Computers	\$74,000,000	42.65%	\$5,197,200	7.02%
Computer Sales Rep	Assembled Computers	\$62,500,001	36.02%	\$6,123,170	9.80%
Computer Sales Rep	Service	\$37,000,000	21.33%	\$2,431,870	6.57%
Total		\$173,500,001	100.00%	\$13,752,240	7.93%

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## Frequent, Accessible Incentive Insight

New Web 2.0 Gadgets for Sales Reps

Desktop gadgets provide sales reps with timely accessible compensation insight



#### **Recent Transactions:**

- Minimize "shadow accounting"
- Frequent Performance Visibility No need to wait until the end of the guarter to see transactions and commission due.

#### **Top Customers:**

- Impact total sales, earnings, and "effective rate" per customer
- See potential subsequent or repeat revenue of customers

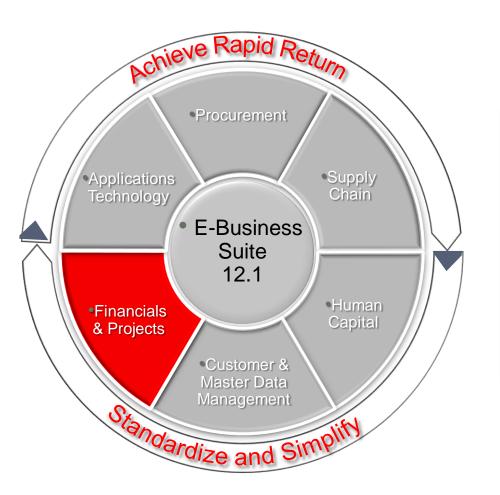
#### **Top Products:**

- Drive Behavior of the sales channel to sell the most profitable products – Visibility into most lucrative products
- Shopping the Plan Drive focus on which products to sell and which will provide the highest "effective rate" Deskto

ORACL

## **Increase Operational Control and Efficiency**

## What's New in Financials & Projects



- Results:
- Greater control with increased flexibility
- Centralized administration of global shared services
- Make better decisions with greater insight

## **Greater Control with Increased Flexibility**

#### **Global Financials Architecture**

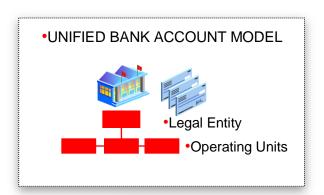


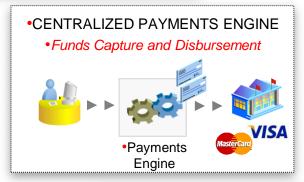
#### WHAT'S NEW IN 12

- Ledgers and Ledger Sets
- Rules-based Accounting Engine
- Unified Bank Account Model
- Centralized Payments
- Global Tax Engine
- Global Intercompany System

#### • RESULTS

- Faster, simpler period end processing
- Easily meet local accounting requirements
- Streamline intercompany trading and reconciliation
- Adapt quickly to regulatory changes
- More productive shared service centers



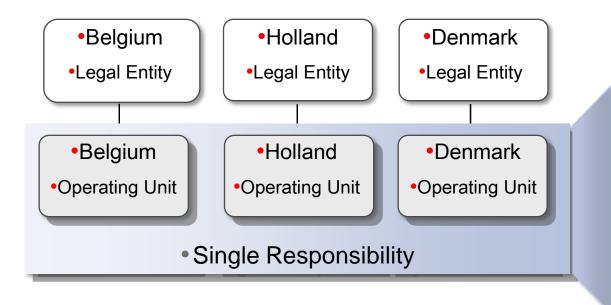




# **Centralized Administration of Global Shared Services**



Flexible Shared Services Model



- Functional Tasks
- Accounting
- Billing, Dunning & Collections
- Procurement
- Order Management
- Payments
- Data Management

## Make Better Decisions with Greater Insight

## **Project Analytics**



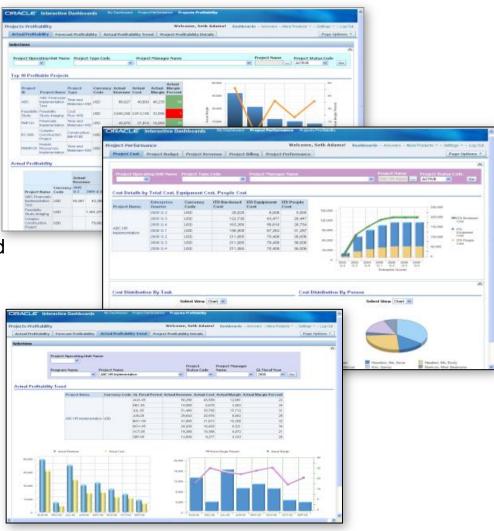
#### WHAT

- Complete solution for project business lifecycle reporting
- Role-based best practices provide relevant and actionable insight

#### HOW

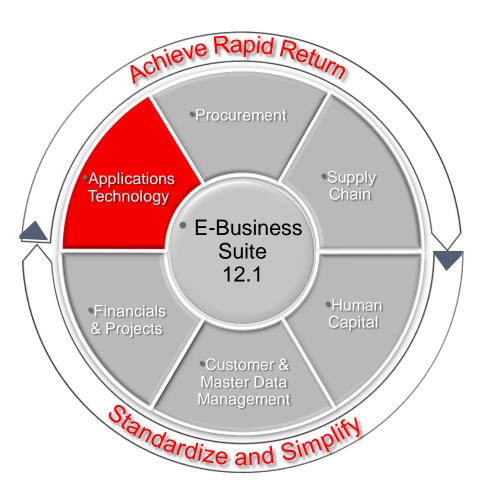
- Actionable insight for improving project portfolio performance
- Track project/program performance and control project costs
- Complete insight into project revenue, billing and profitability

- Improve cash flow
- Optimize resource utilization
- Accelerate deliveries
- Lower operational costs
- Improve margins
- Reduce project and financial risk



# **Increase Value from Applications**

### What's New in Applications Technology



- Results:
- ✓ Drive greater end user productivity
- ✓ Reduce cost of ownership
- Increase agility and lower integration costs

# **Drive Greater End User Productivity**

#### **Pre-Built End-User Documentation**



# UserModes









#### 2,300+ Pre-delivered Topics for Release 12.1

#### **Financials**

- Payables
- Receivables
- · General Ledger
- Assets
- Internet Expenses
- Advanced Global Intercompany System
- E-Business Tax
- Subledger Accounting
- Bank Account Setup/Maintenance

#### **HRMS**

- Human Resources
- Payroll
- Self-Service HR
- Performance Mgmt
- Time and Labor
- iRecruitment
- Learning Mgmt

#### **Applications Technology**

- Applications Mgmt
- Forms Personalization

#### Manufacturing

- Shop Floor Management
- Work In Process
- Discrete MES
- OPM Product Development
- OPM Process Execution
- OPM MES

#### Distribution

- Inventory
- Order Mgmt
- Shipping Execution

#### **Procurement**

- Purchasing
- iSupplier Portal
- iProcurement

#### **Projects**

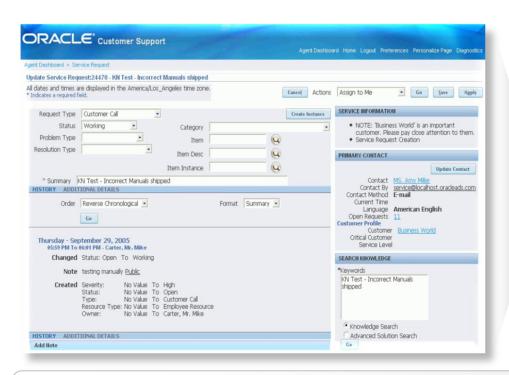
- Project Costing
- Project Mgmt
- Project Resource Mgmt



# **Drive Greater End User Productivity**

#### **Better User Experience**





- Reduced pop-ups and duplicate screens
- Re-designed and streamlined entire workflows
- Reduced the number of steps to complete key tasks
- Improved overall look & feel and visual style
  - Increased personalization capabilities

#### •Improved Workflow in Targeted Areas

- Campaign Management
  - Customer Support
- Collections & Payments
  - Loan Management

- Financial Consolidation
- Online Candidate Registration
  - Absence Management
  - Salary Administration

- Self-Service Purchasing
  - Sourcing
- Supplier Collaboration
- Business Intelligence



## **Reduce Cost of Implementations**

#### **Oracle Business Accelerators**



•100+ Accelerator Projects
Live or In Process

#### EBS

- Setups are 100% Standard
- Synchronized Sales & Deliver Bids

#### Online Configuration Wizards

- Unlimited Flexibility
- Uses Oracle Hardware for Faster Startup

#### For Partners & OC

- 180+ Global Partners with 2900+ Users
- 1200+ Business Models
- -8000+ Sales & Delivery Assets

#### Localized & Industry Versions

- 51 Country & Industry Specific
- Any Size Customer Coverage
  - Demo, Simple or Complex Financials
- Free
  - No Costs or Royalties
  - "Factory Built" & Maintained
  - Online Training via Oracle University

# **Reduce Cost of Implementations**

#### Oracle Business Accelerators for E-Business Suite Release 12.1

- Broad geographic coverage
- Expanding functional coverage
  - Financials, Distribution, Manufacturing, Maintenance, Sales, Service,
     Projects
- New Products Added to 12.1 Accelerators
  - Service Parts Planning
  - Master Data Management
  - Landed Cost Management
  - Price Protection
  - Supplier Ship & Debit
- New Features
  - Expansion of Online Transaction Based Configurations
  - Expansion of Most Popular Products
  - Customer Unique Sales Kits and Website
  - Online Bid & Proposal Assistance



## New Capabilities Across All Product Areas

11 New Products

#### New Products in Release 12.1

- Oracle Advanced Planning Command Center
- 2. Oracle Demand Signal Repository
- 3. Oracle Manufacturing Operations Center
- 4. Oracle Service Parts Planning
- Oracle Site Hub
- Oracle PIM for Retail
- 7. Oracle PIM for Telco
- 8. Oracle Supplier Ship & Debit
- Oracle Price Protection
- 10. Oracle Landed Cost Management
- 11. Oracle Succession Planning

# Delivering Value in Uncertain Times

#### Summary of Rapid Value Standalone Solutions

- 1. Oracle Sourcing On Demand
- Oracle Manufacturing Operations Center
- 3. Oracle Advanced Planning Command Center
- 4. Oracle Demand Signal Repository
- Oracle Service Parts Planning
- 6. Master Data Management
  - Site Hub
  - PIM for Retail
  - Product Hub
  - Customer Data Hub
  - Financials Accounting Hub

- 7. Oracle Warehouse Management
- 8. Oracle Incentive Compensation
- Oracle iRecruitment
- 10. Oracle Learning Management
- 11. Business Intelligence Applications
  - Procurement & Spend Analytics
  - HR & Talent Management Analytics
  - Project Analytics
  - Federal Financial Analytics
- 12. UPK Tool & Content (30 products)
- 13. Oracle Application and Change Management Packs for EBS
- 14. Oracle GRC Applications



# **Customer Experience with Release 12.1**

### Oracle E-Business Suite Release 12.1 Update

#### Sampling of Customers Who are Live or Implementing

- Company: Reseller of Technology
- NI Start 12.0.6 went live 12.1
- Needed Integrated ERP System Manage & Balance Maintenance
- Company: Large Distributor of Tech Products
- NI Start 12.0.6 went live 12.1
- Global Deployment
- All EBS Modules
- Company: Largest School District in Illinois
- Upgrade 11.5.10 to 12.0.6 went live with 12.1 on time on budget
- New Features and Functionality
- Company: Cash Services and Security
- NI Financials, HR, OTL, Logistics
- Global Payroll Integration, 500,000 Security Specialists, 100 countries
- Company: Aircraft Maintenance
- Upgrade 12.0.6 Financials, HRMS
- 1st Global CMRO implementation
- · Affecting Profitability, Compliance, Safety

- Company: Electronics Services Company
- NI In Process
- Financials, SCM, Projects, Core HR, SSHR, Payroll
- Company: Major European Airport
- Upgrade from 11.5.9 In Process
- Financials and CRM for new Functionality and latest Technology
- Company: Specialty Alloys and Materials Mfg
- NI In Process
- Specialty Alloys/Metals Supply Chain Planning
- Company: Major US Federal Agency
- NI Start 12.0.6 move 12.1 FI, OTM
- System manages transport of prisoners & aliens for law agencies
- Company: Largest Quick Food Service Provider
- Upgraded 11.5.10 FA production
- Manages shared service operations



# **Advice for Customers**

New Projects & Upgrades Target Release 12.1

- Fresh installations or new upgrade projects from 11i should target 12.1
- Release 12.0 projects well along toward stabilization, or already live, can stay with 12.0 unless business value of 12.1 is particularly compelling
- Enhancements will be made on the 12.1 base, not 11i or 12.0

# **E-Business Suite Summary**

- Opportunity for Rapid Value
  - Many new standalone solutions
  - Immediate value without upgrading
- Opportunity to Standardize and Simplify with a Global Business Platform
  - Pervasive enhancements and new solutions across the Suite
  - Investments to lower TCO
- Continued Investment Post R12.1
  - Functionality and usability enhancements across all product areas
  - Consumable releases

# **Questions** and Answers



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