

Insight₂Oracle E-Business

Giving the One-Two to Your Financial Data!

Room 206 at 9:30-10:30

Presentation, Discussion and Demo by:

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insightsoftware.com

Our philosophy:

- Move away from lengthy development cycles
- Work within your ERP
- No spreadsheets
- Pre-packaged templates
- Mirrors existing security
- Operational BI reporting 'Blue Collar BI'
- Complement full blown BI Tools



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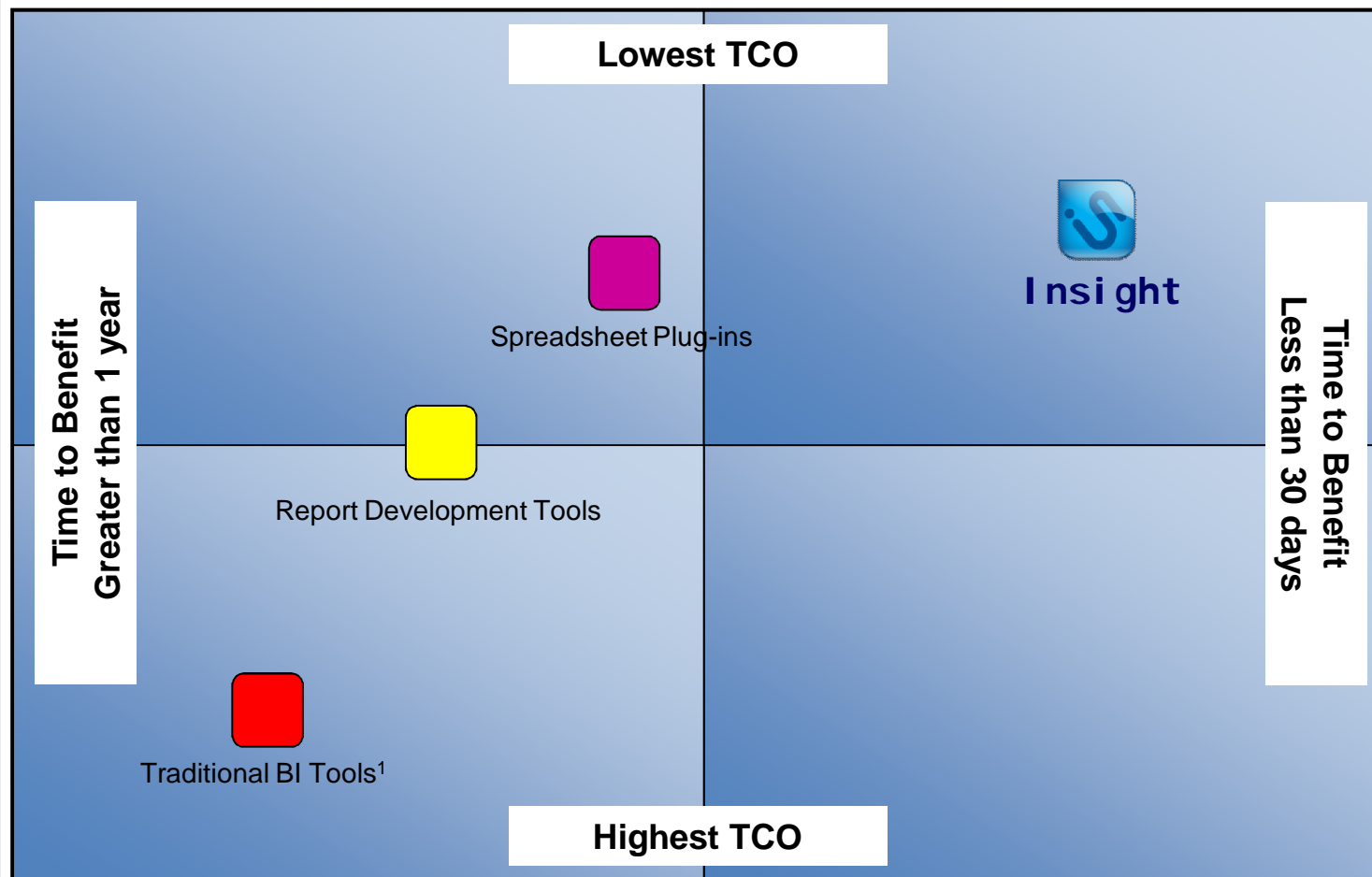
Company Overview

- Founded in the early 1990s
- Began as a development services company
- Became a product company in 2000 due to the popularity of the ad-hoc inquiry tool for ERP systems
- In July 2009, The Inquiry Suite product was renamed to Insight and The GL Company was renamed to InsightSoftware.com
- Over 500 Insight customers & 50,000 users worldwide
- Offices in Europe, Australia and United States



Market Position

Total Cost of Ownership (TCO) vs. Time to Benefit



Insight Software is
one of four “Cool
Vendors” in 2008
- Gartner Group

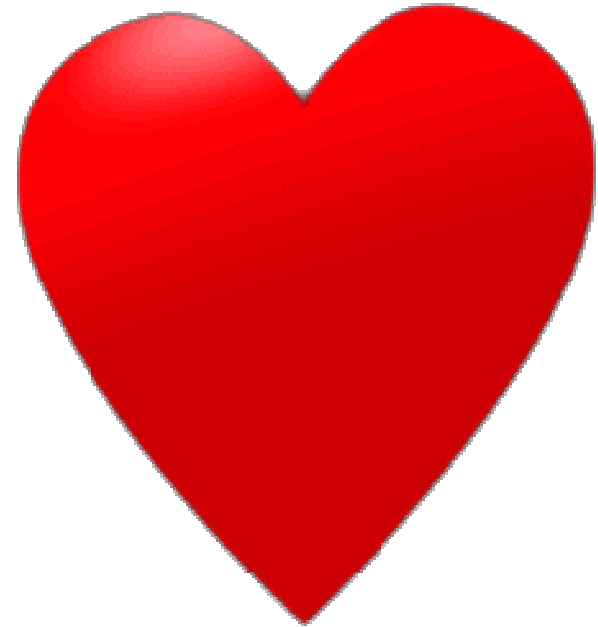
¹Time to Benefit and TCO for BI based on BASE Consulting Group Article, *Calculating ROI for BI Projects*
• TCO Includes BI License, ETL License, Servers, Consulting, Ongoing IT Development & Maintenance

Sample Customers



Why Customers Love Insight®

- Installed in less than 1 hour
- Designed for end users
- Intuitive and easy to learn
- Online, real time information
- Works directly with the ERP data
- Exceptional performance
- Integrates with the Oracle security
- No additional IT infrastructure
- Pre-packaged SmartViews to get a quick start
- Immediate return on investment



For additional information, please contact:

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