

How Oracle SOA helps you to stay connected to your Supply Chain

Kranti Atluri
NorCal OAUG Training Day
January 13, 2010



Safe Harbor Statement



The following is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any services, material, code, or functionality, and should not be relied upon in making purchasing decisions.

The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Program: Agenda



1. Introductions
2. SOA Overview
3. Case Study
 - Challenges
 - Solution
 - Design
 - Benefits
 - Lessons Learned
4. About Jade Global
5. Q & A

Introductions



Kranti Atluri

Senior Consulting Manager, Jade Global

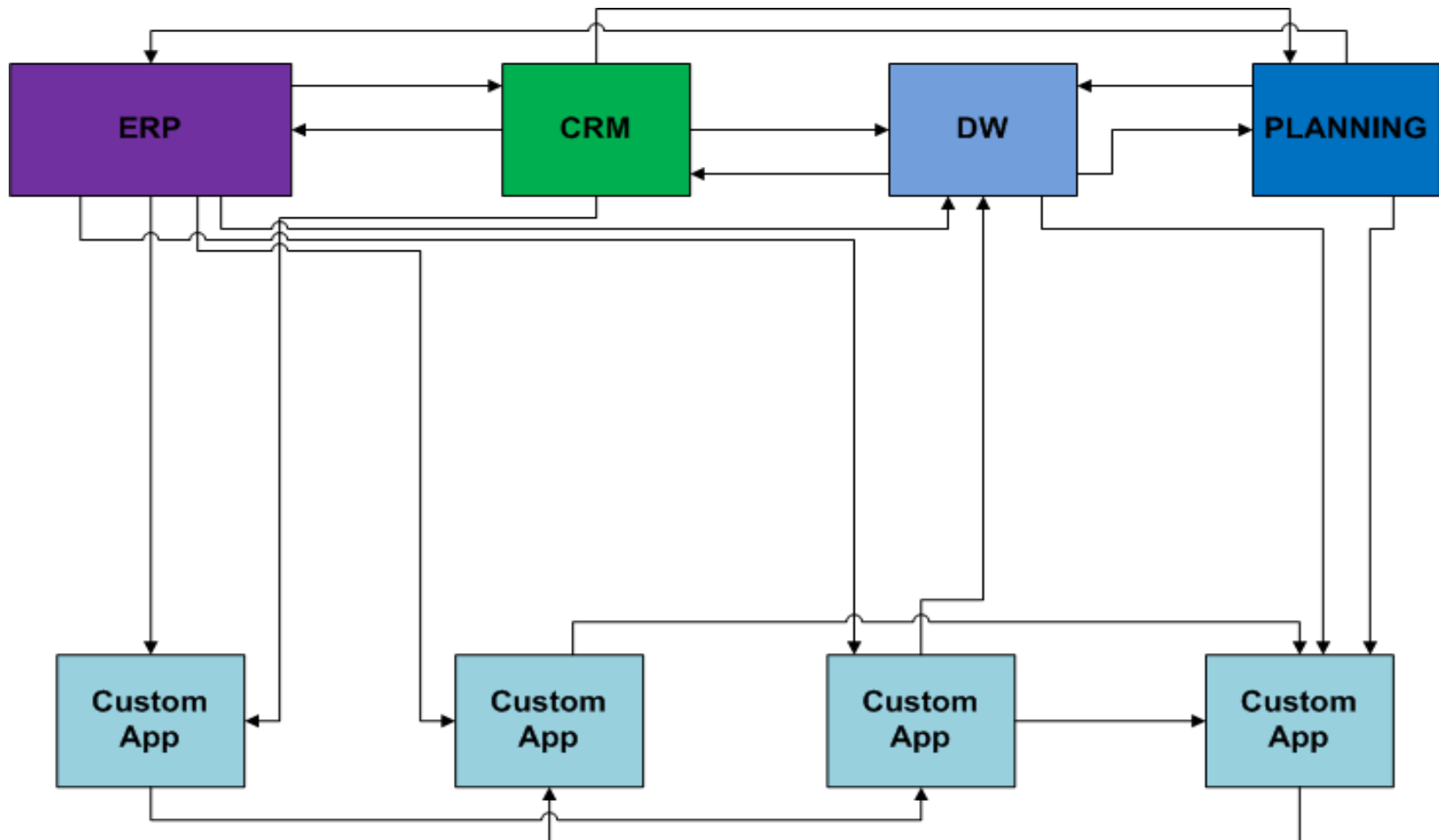
kranti.atluri@jadeglobal.com

What Is SOA?

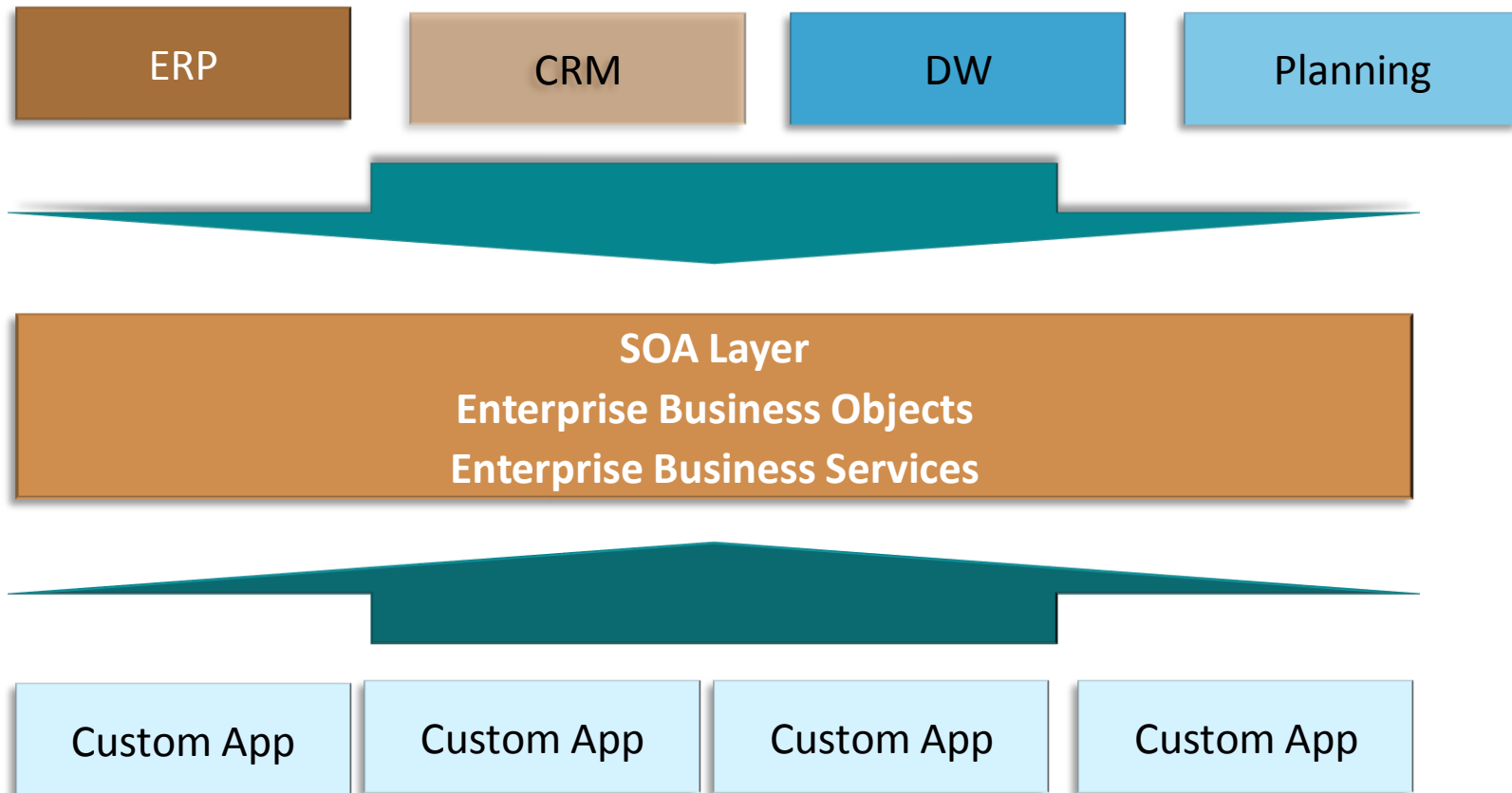


- SOA is essentially an Enterprise **Architectural design** style for your systems
 - SOA is an approach to integrate Enterprise Systems in the most optimal way
 - SOA Suite is a set of Products that will help you implement SOA design
 - SOA is NOT something that you Buy, rather Build

Enterprise Integration – Traditional Model

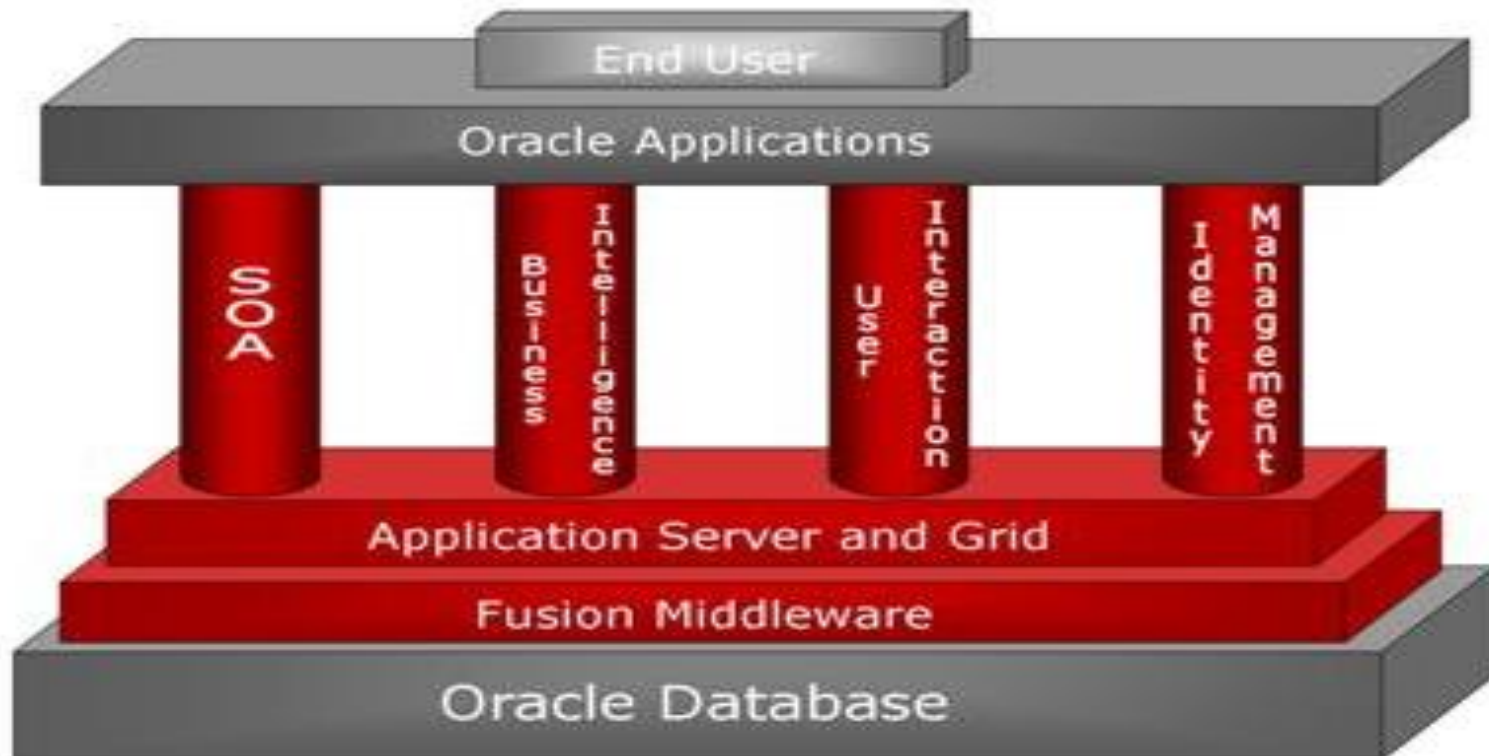


Enterprise Integration – SOA Model



Where does SOA fit in with Oracle Apps?

SOA Suite is an integral Part of Oracle Enterprise Applications



Major Challenges in Supply Chain



- Very resource intensive processes
- Inaccurate data due to manual entry
- Time lost in communicating with the suppliers
- Not scalable

What is Needed?



- Real time data communication with suppliers
- Standards based architecture that is scalable
- Be able to bring onboard a new partner without any changes to existing processes
- Real time error handling and reporting
- Modular processes that are plug and play
- Automate resource intensive manual processes

What is the Solution?



- Build a solution using Oracle SOA Suite of Products
 - Industry leader in Enterprise Architecture Design Solutions
 - Tightly integrated with EBS
 - Provides standards based architecture
 - Highly scalable
 - Provides Plug and Play capability
 - Provides modular implementation capability
 - Compatible with all standard protocols

Design

Supply Chain Integration

1. Outbound to Suppliers

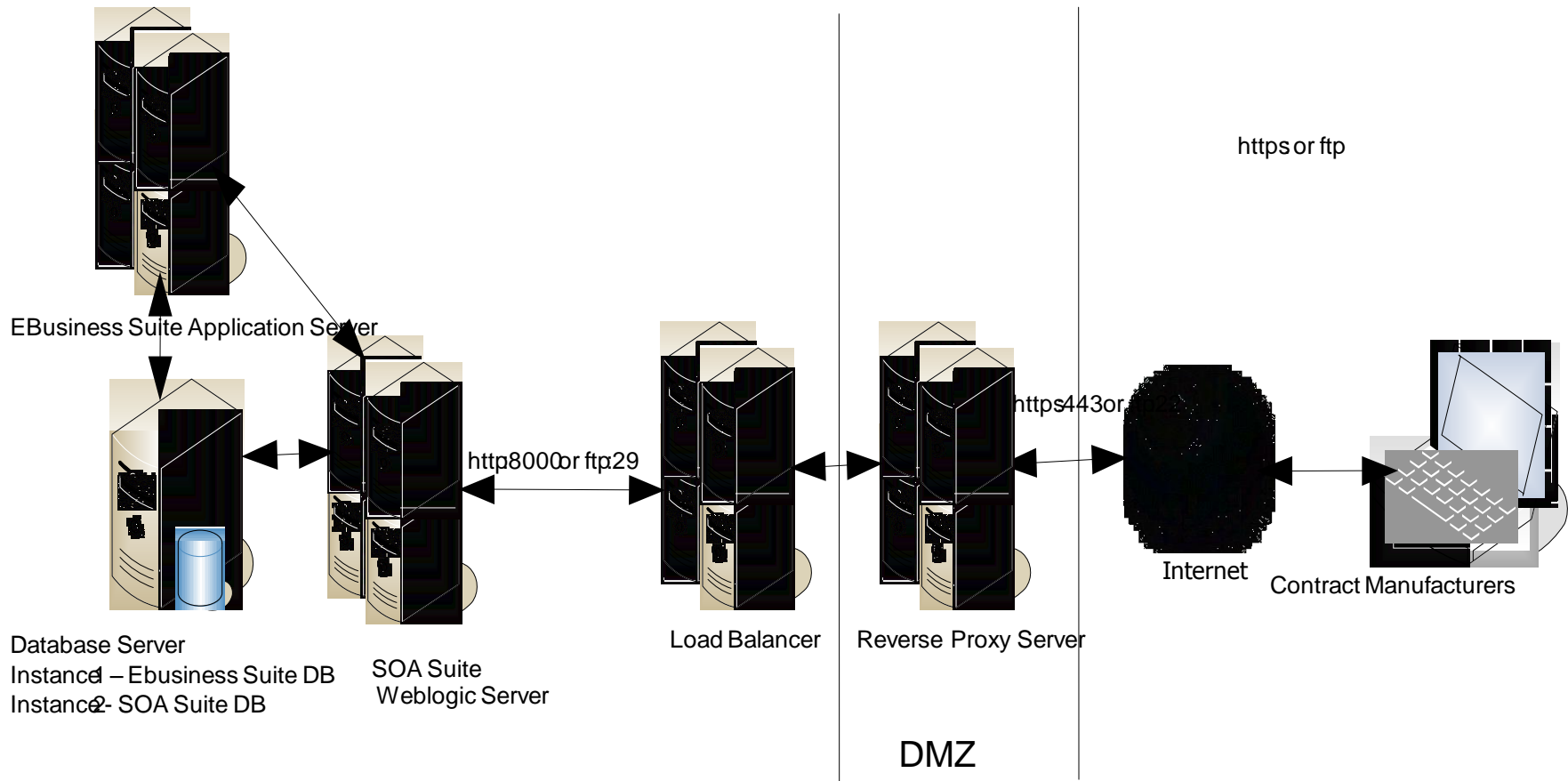
- Purchase Order from EBS
- Change Purchase Order from EBS

2. Inbound from Suppliers

- Functional Acknowledgement for Purchase Order/Change Purchase Order
- Advanced Ship notice
- Invoice

NOTE: All the above transactions sent and received using RosettaNet based xml documents

High Level System Design

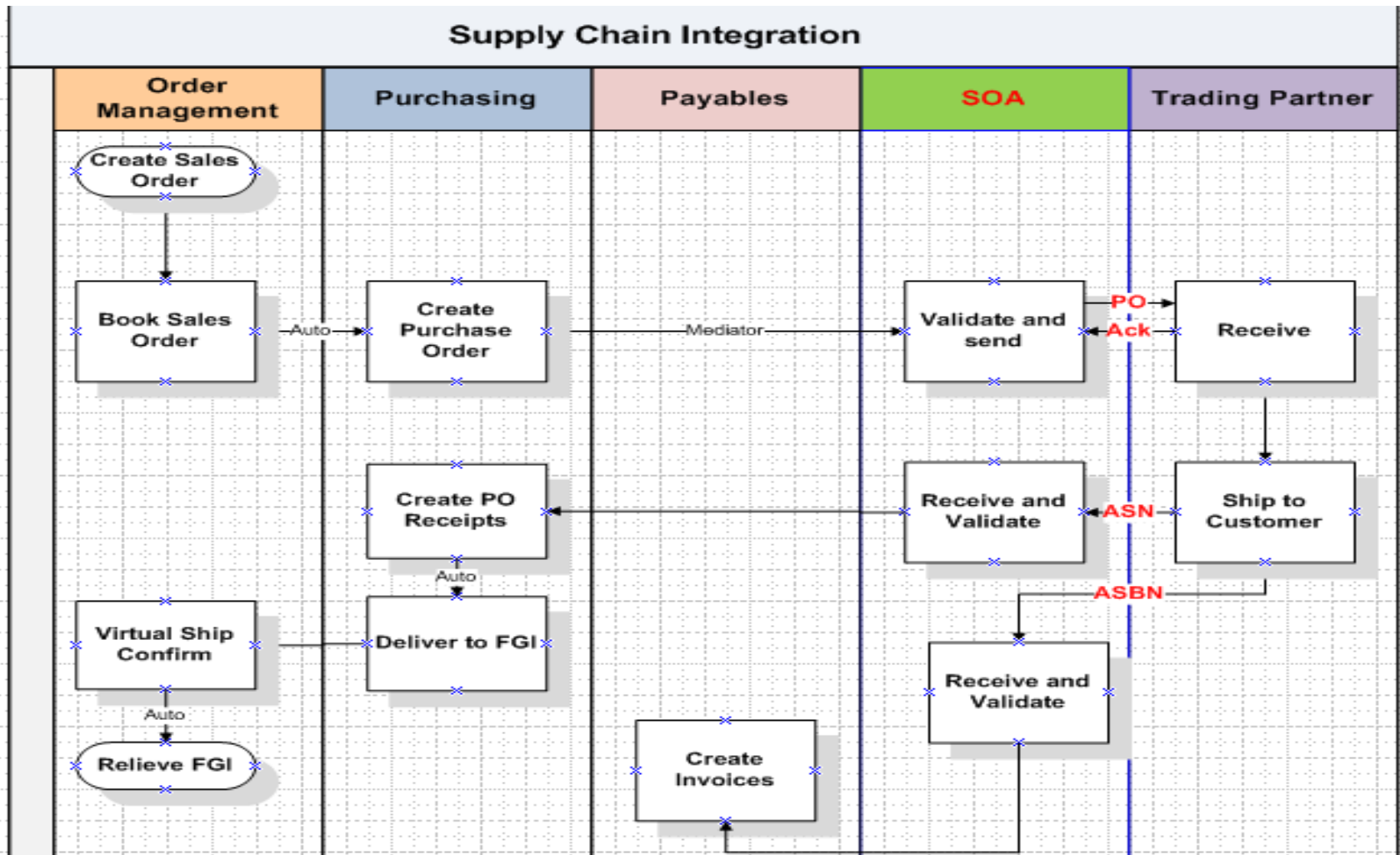


Technology Components Used



- Oracle EBS 12.1.2
 - Standard Oracle XML Gateway
- SOA Suite 11g
 - Mediator
 - Route and transform to canonical
 - BPEL
 - Orchestrate the process
 - B2B
 - Partner Connectivity
 - Jdeveloper
 - Build Services

Application Solution Design



Timeline and Benefits



- Eliminated all the manual processes of:
 - Paper PO's printed and faxed or emailed
 - Entering the Supplier receipts
 - Entering the customer shipments
 - Entering the invoices from suppliers
- Real-time Integration: transactions sent in seconds rather than hours/days
- Go live in phases based on suppliers readiness
- Repeatable architecture in place (can be used over & over over for other transactions)
- No coding required to add more data elements to any transaction
- Real time online error handling and communication with suppliers

Lessons Learned

- Confirm the readiness of the trading partner before starting the project
- Make sure every data element from EBS and RosettaNet is discussed and approved by partners prior to start of development
- Give plenty of time to resolve connectivity issues
- Make sure the volume and the max size of the transactions are tested before go live
- Get Oracle Product management on your side before the start of the project



Microsoft Office
el 97-2003 Worksh

- Login to EBS
 - Show the XML Gateway setups
- Create a PO
- Show the XML in transaction monitor
- Show the Transaction from EBS to B2B

Your Long Term IT Services Partner for Growth

- Enterprise System Integrator
- Served more than 50 customers for over 10 years
- Oracle Platinum Partner
- Oracle Certified Accelerate Solution Provider
- Strategic Partnerships
- Experience with Global Implementations
- Global Delivery Capability – US, India, China, Israel
- Right Shore Delivery Model
- Right Size
- SAS 70 Certified

Q&A

For More Information



Global Headquarters

1731 Technology Drive, Suite 350
San Jose, CA 95110
877-JADE-4IT (523-3448)
<http://www.jadeglobal.com>

Boston Area Office

1900 West Park Drive, Suite# 280
Westborough, MA 01581
(508) 983-1457

Kranti Atluri

Senior Consulting Manager

kranti.atluri@jadeglobal.com

Jade Global - India

E-Space IT Park, A-3, 2nd Floor,
102 D/E, Wadgaon Sheri,
Pune-Nagar Road, Pune 411-014
Phone: 91-2066081500
VOIP: (408) 907-2730
(408) 834-8606



Global Headquarters

1731 Technology Drive, Suite 350
San Jose, CA 95110
877-JADE-4IT (523-3448)
<http://www.jadeglobal.com>

Boston Area Office

1900 West Park Drive, Suite# 280
Westborough, MA 01581
(508) 983-1457

Kranti Atluri

Senior Consulting Manager

kranti.atluri@jadeglobal.com

Jade Global - India

E-Space IT Park, A-3, 2nd Floor,
102 D/E, Wadgaon Sheri,
Pune-Nagar Road, Pune 411-014
Phone: 91-2066081500
VOIP: (408) 907-2730
(408) 834-8606

Appendix

Major Challenges in Supply Chain



- Purchase orders sent manually to suppliers either thru email, fax or phone
- Suppliers have no visibility to customer sales orders schedule dates or addresses
- No one on one connection to customer sales orders and supplier purchase orders
- Lack of integration between supplier receipts and customer shipments
- Changes made by suppliers not integrated to EBS purchase orders
- Supplier collaboration is very manual process
- Entering receipts, shipments and invoices is a resource intensive process
- Not scalable